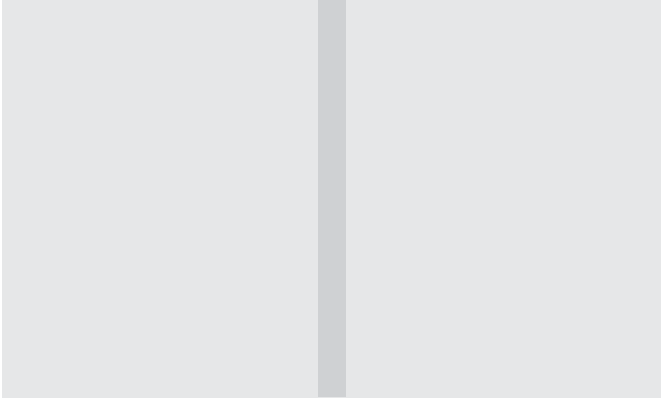


Specifications PiB Guide Single Spread

1



Untitled (Paris #02), 2024, 40 x 60 cm, Archival pigment print

2

3 **Artist**
Title

4 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquid ex ea commodi consequat. Quis aute iure reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

5 **Mar 15 — May 19**

6 **Guided tours** (en): [Sat & Sun, 4 pm](#) · **Führungen** (de): [Sa & So, 14 Uhr](#) · **After-Work Tour + Drink** (de): [So, 20. Apr, 19 – 21 Uhr](#) · **Further events / weiteres Begleitprogramm:** see/siehe PiB.

7 Logo of your institution

8 Partner logo Partner logo

9 **Erdbeerstraße 6 · 10999 Berlin** [Kreuzberg]
website.de · +49 30 1234-56 78 · Tue – Sun 11 am – 6 pm · Admission free/Eintritt frei · U7 + Bus 106 Kottbusser Tor

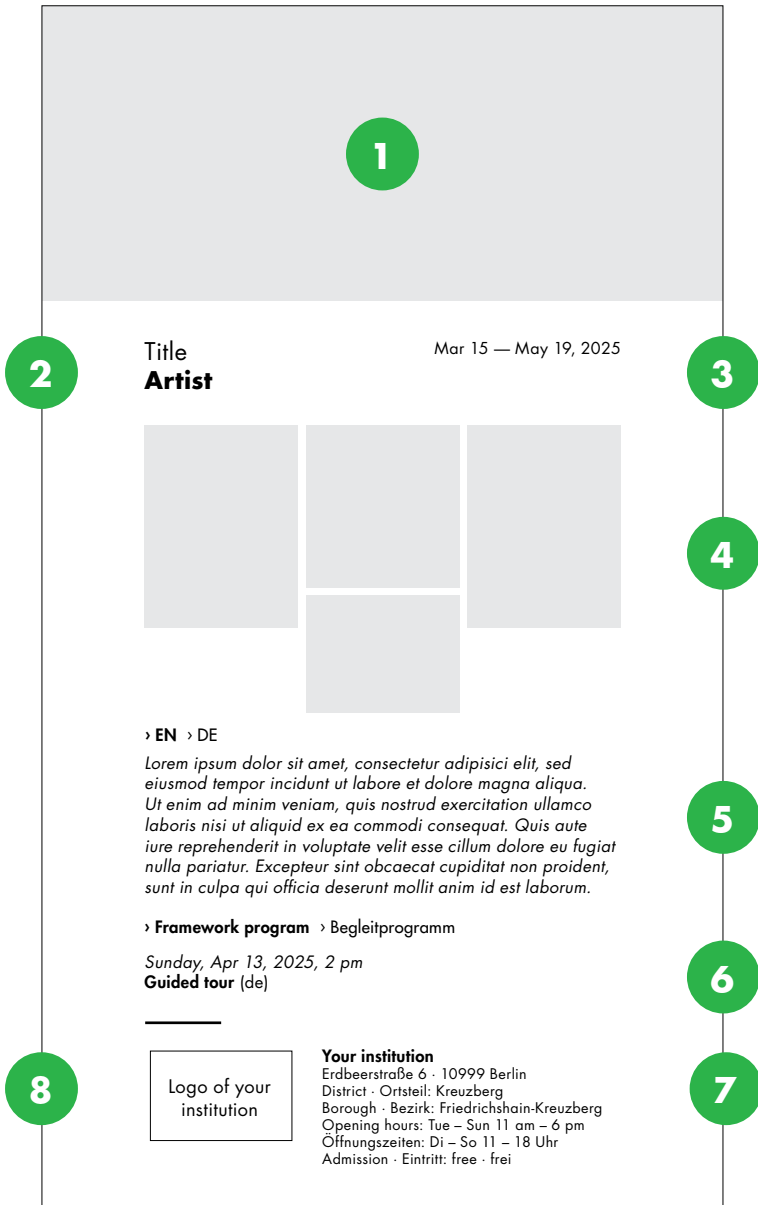
- 1 – 2 images**
1 landscape or 2 portrait formats
min. 11 cm width, 300 DPI, CMYK, 8 bit, jpg
- 2 Captions**
- 3 Title & artist**
- 4 Texts**
in English & German,
450 characters max. per language incl. blank spaces
- 5 Duration**
- 6 Framework program**
For reasons of limited space, events in the PiB Guide are only listed in the language in which they take place: Title (+ language of the event), date, time, entrance fee if applicable.
- 7 Logo of your institution**
preferably as vector file (eps, ai, pdf, svg).
- 8 Partner logos**
preferably as vector file (eps, ai, pdf, svg).
- 9 Contact**
Street, zip code, city, district, website, telephone, opening times (English), entrance fees, directions (S/U/tram/bus lines + stops).

Specifications PiB Guide Double Spread

Guidelines see single page, but with longer texts and more images:

<p style="text-align: center;">Artist Title</p> <p><i>English Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquid ex ea commodi consequat. Quis aute iure reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.</i></p> <p><i>Deutsch Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquid ex ea commodi consequat. Quis aute iure reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.</i></p> <p>1</p> <p>Texts English & German, 1000 charcters max. per language incl. blank spaces</p> <p><i>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud ut aliqui Quis aute iure reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua.</i></p> <p>Mar 15 — May 19</p> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 5px;">Partner logo</div> <div style="border: 1px solid black; padding: 5px;">Partner logo</div> </div> <p>Guided tours (en): Sat & Sun, 4 pm · Führungen (de): Sa & So, 14 Uhr · After-Work Tour + Drink (de): So, 20. Apr, 19 – 21 Uhr · Further events / weiteres Begleitprogramm: see/siehe PiB.</p> <hr/> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 5px; width: 40%;">Logo of your institution</div> <div style="width: 55%;"> <p>Redbeerstraße 6 · 10999 Berlin [Kreuzberg] website.de · +49 30 1234-56 78 · Tue – Sun 11 am – 6 pm · Admission free/Eintritt frei · U7 + Bus 106 Kotbusser Tor</p> </div> </div>	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; width: 150px; height: 100px; background-color: #ccc; margin-bottom: 10px;">1</div> <div style="border: 1px solid black; width: 150px; height: 100px; background-color: #ccc; margin-bottom: 10px;">2</div> </div> <div style="border: 1px solid black; width: 100%; height: 150px; background-color: #ccc; margin-bottom: 10px;">3 – 5 images min. 11 cm width, 300 dpi, CMYK, 8 bit, jpg</div> <div style="border: 1px solid black; width: 100%; height: 100px; background-color: #ccc;">3</div> <p style="font-size: small; margin-top: 10px;"> 1 Untitled [Paris #02], 2024, 40 x 60 cm, Archival pigment print 2 Untitled, 2024, 60 x 50 cm, Acrylic on canvas 3 Untitled [Berlin #01], 2023, 40 x 60 cm, Archival pigment print All images: © Artist </p>
---	---

Specifications PiB Online Feature



1 Keyvisual

preferably a landscape format,
min. 1600 px width, 72 DPI, RGB, 8 bit, jpg.

2 Title & artist

3 Duration

4 Max. 10 images

of the artworks in min. 1000 px width + captions.
Installation views can be added during the course of the exhibition.

5 Press release

in English & German, no character limitation,
relevant websites & Instagram profiles of the gallery & all artists.

6 Framework program

in German & English: Title (+ language of the event),
Date, time, entrance fee if applicable.

7 Contact

Street, zip code, city, district, website, telephone if applicable, opening
times (English), entrance fees, directions (S/U/tram/bus lines + stops).

8 Logo of your institution

preferably as vector file (eps, ai, pdf, svg).